



Perfect Ingredients for Successful Fundraising!

Cookie Dough

Playdough SMELLY Stix

Playdough

Long Lasting • Smells Great
Soft Texture • Non-Toxic
Non-Drying • Crumble Free
Carpet Friendly



Doggy Dough

Treat your dog (or cat) to a tasty snack with the health benefits of parsley & cinnamon.

Cookie Crumbles products are completely

ⓧ PEANUT/NUT FREE and ⓧ TRANS FAT FREE!*

www.CookieCrumbles.ca

To add something "sweet"
to your next fundraiser, contact:

Muffin Mixes

YOU WILL LOVE OUR DRY MUFFIN MIXES!

There are two tasty types of muffins to compliment our seven Frozen Cookie Dough flavours, made from premium ingredients, and are

ⓧ PEANUT/NUT FREE and ⓧ TRANS FAT FREE!*

Oatmeal Muffin

A moist and delicious treat.

Bran Muffin

Wholesome and tasty
for a healthy indulgence.

The dry mix recipes allow for an added touch. Add fruit, raisins, chocolate morsels, bananas, etc. to personalize and make them even more enjoyable!

Soup & Biscuits

NEW!

Buttermilk Biscuits

These homemade buttermilk biscuits are rich and buttery with soft flaky layers!

Lemon Chicken Orzo Soup

A healthy and comforting soup bursting with lemon flavour, chicken and tender orzo pasta!

Beef Barley

A hearty and delicious soup, loaded with beef, veggies and nutritious whole grain barley!

Chicken Noodle

Classic homemade Chicken Noodle Soup, that tastes just like my mama made it!

Corn Chowder

Smoky ham, sweet corn, potatoes, carrots and chicken broth, a delicious combination creating a creamy, comforting soup.

Cheeseburger Soup

This is a thick and cheesy soup loaded with lean ground beef, carrots, celery and potatoes.



Cookbook

BACK TO
FAMILY TIME
COOKING Vol. 2

A fantastic variety of "down home" recipes!
Family favourites collected from Cookie Crumbles franchise owners across Western Canada.

Delicious varieties
of frozen cookie dough for your
customers to choose from:

Color Burst

Rainbow chocolate chips for a "monster" taste!

Double Chocolate

Chocolate morsels and chocolate dough means twice the decadence!

Chocolate Chip

The traditional favourite

Gingersnap

Soft and chewy with a rich taste of ginger

Oatmeal Chocolate Chip

Studded with chocolate morsels

Oatmeal Raisin

Perfect mix of raisins and spice

Shortbread*

Made with real butter for the melt-in-your-mouth taste

***NOTE:**

Shortbread is made with real butter which contains Trans Fats.





**Making fundraising
a sweet success!**

five reasons

why COOKIE CRUMBLES will make
your next fundraiser a sweet success...



Simple easier fundraising

We provide you with all the sales support and online resources you need to help your fundraising team get up to speed, sell more products, and stay motivated throughout your campaign.



Delicious and convenient products

You will love our **Frozen Cookie Dough**. There are seven mouthwatering flavours, made from premium product ingredients and they are also **PEANUT/NUT FREE** and **TRANS FAT FREE!** New this season are the **Buttermilk Biscuits** as well as 5 **Home-made Soups**. As well, we have two tasty **Dry Muffin Mixes**, our **Back to Family Cookbook Vol. 2**, **Playdough** and **Doggy Dough!**



Custom incentives for your group

We offer incentives to your sellers to help motivate them to reach your goal.



Hassle-free delivery

We will do our best to make sure your delivery day goes smoothly.



Truly measurable results

Regardless of how many Frozen Cookie Dough pails, Dry Muffin Mixes, Cookbooks, Doggy Dough pails, Soup Pails, Biscuit Pails or sets of Playdough you sell, you will earn a consistent return per unit sold.

NO MINIMUM ORDERS

NO MONEY DOWN

The following is an example of your fundraising potential:

	SELLING PRICE	UNIT COST	UNIT ORDER	UNIT PROFIT	MONIES RAISED
COOKBOOK	\$25 EACH	\$15 EACH	50	\$10 EACH	\$500
PLAYDOUGH	\$25 PER PKG	\$18 PER PKG	50	\$7 PER PKG	\$350
DRY MUFFIN MIXES	\$25 PER PKG	\$18 PER PKG	50	\$7 PER PKG	\$350
FROZEN COOKIE DOUGH	\$25 PER PAIL	\$18 PER PAIL	400	\$7 PER PAIL	\$2800
DOGGY DOUGH	\$25 PER PAIL	\$18 PER PAIL	25	\$7 PER PAIL	\$175
SOUP	\$20 PER PAIL	\$15 PER PAIL	50	\$5 PER PAIL	\$250
BUTTERMILK BISCUITS	\$20 PER PAIL	\$15 PER PAIL	25	\$5 PER PAIL	\$125

TOTAL PROFIT \$4550

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For more information visit www.CookieCrumbles.ca